

Emily Davis • Graphic Designer

Contact

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References

👤 Timothy Bird

Creative Director,
Knifedge

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✉ timothy@knifedge.net

👤 Tom Munday

Creative Director/ Motion
Graphics Designer

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Skills

Competent with both PC and Mac.

Fluent – Illustrator, Photoshop, InDesign, Wordpress, MailChimp, Acrobat, Keynote, Microsoft Office.

Basic – HTML, CSS, Dreamweaver, After Effects, Flash.

Adept knowledge of the printing process and creating print ready artwork. Including bleeds marks, printers pairs, die lines and spot UV/foil masks.

Education

Ravensbourne College of Design and Communication

2005 - 2008 • Ba (Hons) Graphic Design

Employment & Experience

Nov 2010 – Feb 2013 • Contract Graphic Designer for Knifedge

Whilst at *Knifedge* I was extremely lucky to work on a wide range of projects both digital and print. I created branding, brochures, CD packaging, signage, large format prints, apps, websites, e-mail marketing and more. I also gained experience on green screen shoots, curating props for *ESPN* sets and was the lead creative on a title sequence for *BBC2*.

Responsibilities:

- + Frequently involved in pitching for new work. This included assembling presentations and presenting in pitches.
- + Liaising with printers for quotes and approving proofs etc.
- + Compiling and sending out the company's e-mail newsletter.
- + Supplying developers with the necessary digital assets.
- + Interviewing, hiring and managing junior designers when my workload was over stretched.
- + There were several projects that I was responsible for project managing as well as designing on. This meant I was responsible for meeting my own deadlines and would have regular direct contact with clients.
- + Reporting to creative directors.

Jan 2009 – Nov 2010 • Freelance Graphic Designer

During this time I worked for large multi-national agencies, small design studios and individuals. Some of the projects required me to work solo and others as a team.

Working as a freelancer gave me the experience of working on multiple projects, the discipline of self motivation and excellent time management skills.

I have completed work both remotely and in a studio. This has given me the skills needed to work on my own but it has also given me a good understanding of working in a busy studio environment with first hand experience of working with creative directors, clients and deadlines.

I will always welcome constructive criticism although I am prepared to defend my ideas when I feel it is necessary.

May 2009 • Placement for ODD

I completed a placement for the creative and design company *ODD*. While there I worked on projects for *UNI QLO*, *Westfeild* and *Lacoste*. The placement gave me a great opportunity to experience the pace of a real life studio.

Apr 2008 – Nov 2009 • Freelancer for the Prince Regent

I worked as the freelance designer for a pub in Marylebone. The work included logo design, branding and promotional collateral. The work was completely independent so I was involved with every aspect from initial client meetings to concept design to overseeing the print process.

Jun 2007 • Placement for Mice|International

I spent time in the design department of a marketing company. While there, I was given the opportunity to work on my own project as part of a live brief. As a result my design was chosen by the creative director and sent to the client.